



## **UISA Director Brad Berry – Biography**

Brad is Contractor in Port Alberni where he was born and raised, and where he and his wife raised their family. Brad has coached his children and volunteered in many areas with the local soccer club including: Coaching for 14 years, referee for 5 years, Equipment Manager, VIPL Storm Steering Committee Member for 2 years and President of Port Alberni Youth Soccer. Brad is currently Secretary/Treasurer and Registration officer for UISA. He also sits on the Tier 3 Steering Committee.

Even though Brad's kids are no longer in youth soccer, he recognizes that in a small community, it takes a lot of effort and dedication of volunteers to keep programs running. It is with this real connection to the community that he continues to stay involved in youth soccer.

Brad is very open minded and will look at all sides of any situation. He is a strong believer in communication and treating others how you would like to be treated yourself. His business background makes him an excellent fit for UISA's upcoming strategic planning efforts.

In his current position with UISA, Brad is able to be a part of the bigger picture and work with other small communities to keep the kids engaged and involved with this great sport of soccer.